

Global Meet on HR begins at SDM-IMD



Dr. N.R. Parasuraman, Director, SDM-IMD, is seen lighting the lamp at the inauguration of the international conference on 'Managing Human Resources at the Workplace' at the Institute premises in city yesterday as Madan Padaki, Co-Founder, MeritTrac Services, Bangalore and others look on.

Mysore, Dec. 15- "Workplaces should be seen as social enterprises and there should not be work-life dichotomy," opined Madan Padaki, Co-Founder and CEO, MeritTrac Services, Bangalore.

Delivering the keynote address during the inaugural function of the two-day International Conference on 'Managing Human Resources at the Workplace' at SDM Institute for Management Development (SDM-IMD) yesterday, he also stressed on a point

that the Indian rural mass can be offered more and more jobs in the BPO business.

With the ever-growing web-based technology and companies like 'Coursera' offering online open education systems, there is a tremendous opportunity for educating the youth, he said.

Padaki said that HR should be viewed as "human infinite potential" not just as "resource" because with the increase in longevity among human population, even 60+ people are found to be

extremely energetic.

Earlier, Dr. N.R. Parasuraman, Director of the Institute, welcomed.

Conference Chair Dr. Mousumi Sengupta kindled the theme of the Conference and introduced the Keynote Speaker. Co-Chair Dr. Nilanjan Sengupta proposed a vote of thanks.

The conference is going to witness deliberation with over 250 paper presenters from academic and corporate area from India and abroad.