



**PLANNING FOR FUTURE:** Madan Padaki, co-founder and CEO of MeritTrac Services, addresses an international conference on 'Managing human resources at the workplace' at SDM Institute of Management Development in Mysore on Friday

## 'Rural mass can do BPO jobs if properly trained'

Yashaswini S N | TNN

**Mysore:** Indian rural mass can be offered jobs in BPOs after training them through online open-education systems, said Madan Padaki, CEO of MeritTrac Services, here on Friday.

Speaking at the two-day international conference on 'Managing human resources at workplace' at SDM Institute of Management Development (SDMIMD), he said: "With growing web-based technology and companies like Coursera offering online education systems, there is tremendous opportunity for educating the youth. Coursera, over nine months, has attracted two million entrants—17% of them from India."

Speaking about human resources, Padaki said it has to be viewed as human infinite potential, than just as resources. "With increase in av-

With increase in average life span, even 60-plus people are found energetic

erage life span, even 60-plus people are found energetic," he added.

"By 2025, the world will not be recognized as developed in technology. Instead, technology will be embedded in humans. From shallow generalist, they will become serial masters, from isolated competitor to innovative connector and from voracious consumer to impassionate producers," he added.

About 250 academic and corporate papers will be presented during the conference. SDMIMD students are geared up to organize the track sessions to gain hands-on experience in management.