

## Intl. Symposium on Global Business



Seen in the picture are (from left) SDM-IMD Director Dr. N.R. Parasuraman, SDM-IMD former Director Ramesh Venkateswaran, C. Balagopal, MD, Terumo Penpol, India, Prof. Avvari V. Mohan, Associate Professor of Strategic Management and Director of MBA and MSc programmes in Nottingham University Business School, Malaysia and Vinay Kumar, Vice-President, Polaris Ltd. Hyderabad at the symposium.

Mysore, Jan. 4 (KK&RNN) - The one-day International Symposium on 'Global Business- Challenges and Leadership' organised by SDM-IMD began at the institute premises in Siddarthanagar here this morning.

Prof. Avvari V. Mohan, Associate Profes-

sor of Strategic Management and Director of MBA and MSc programmes in Nottingham University Business School, Malaysia, Ramesh Venkateswaran, Chairman, Custommerce Service Excellence Foundation and former Director of SDM-IMD, Vinay Kumar, Vice-President, Polaris Ltd. Hyderabad and C. Balagopal, MD,

Terumo Penpol, India, delivered lectures on the occasion. Lokesh of Innomantra Consulting Pvt. Ltd. Mysore, gave an introductory workshop on 'Entrepreneurial Innovation.'